



Spread the word: 10 things GSP parents can do

The German American School of Portland has a strong, passionate community of families and supporters. To keep enrollment up (and tuition down) it's important to spread the word about why GSP is one of the best schools around. It just takes a few minutes to share your thoughts with friends and other people in our community. Don't think of it as marketing; think of it as sharing what you know to be true: *That children's and parent's lives are enhanced through GSP's high-quality, affordable bilingual education.*

Here are 10 simple ways you can spread the word about GSP.

1. Become a fan of the school on »Facebook.
2. If you have your own Facebook page, post information about school events that are of interest to the community.
3. Follow us on »Twitter.
4. Join the school's »Linked In group.
5. Post school/event related photos and artwork to the school's Flickr parents group. The group is private for parents only. »Become a fan on Flickr!
6. Post a comment about the school on local parenting/education blogs like:
 - »UrbanMamas
 - »Cafemom
 - »TwitterMoms
 - »Blogger
7. Post a comment about the school on a school review sites, like »Great Schools or »Private School Review.
8. Review the school on local review sites like »Yelp and »Citysearch.
9. If you have a blog, connect it to the »School's website.
10. Send an email to your friends and family and share the launch of »our new site.